GeoSmartCity Final Conference

Genova, 15th February 2017

Smart City experiences of the Municipality of Genoa, the Geographical Information aspects

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The Genoa Smart City Strategy is a long term vision that foreseen a transformation of the city, both from a physical to nonphysical way, increasing the awareness of its inhabitants, improving the quality of their lives and those of all people who join the city for every reason.

The SCStrategy is strictly related to:

Past and Present	Future
what we are	what we will be

Through a:
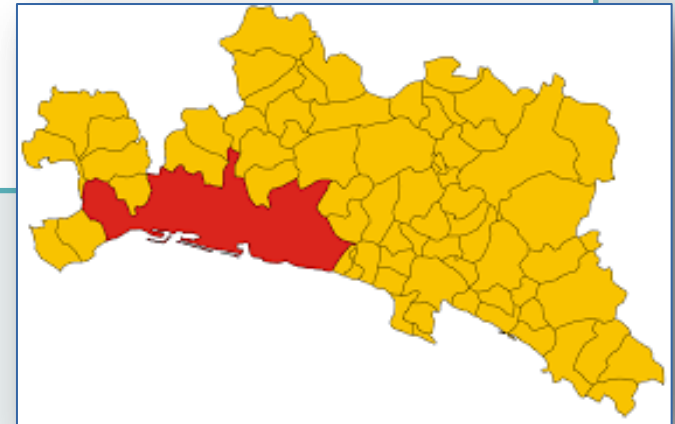
- *Participative approach*:
  - the **Genoa Smart City project**
- *Instruments*
  - Genova Smart City Association
  - Network of cities
  - European Projects

Participative approach: Genova Smart City project

It improves citizens' quality of life through sustainable economic development based on:

- Research
- Innovation
- Technology
- Public Private partnership
- Integrated Planning measures

Instruments: Genova Smart City Association

The **Genova Smart City Association** was founded in 2010 by the Municipality of Genoa, the University of Genoa and ENEL

▪The GSC Association was designed to consolidate and facilitate the process of transformation into a smart city and to engage key partners to undertake a virtuous path: research, enterprises, institutions, finance and citizens.

▪Today the Association has more than 80 members
▪This model of partnership is based on voluntary cooperation between public and private sector and act as a system carrying out innovative projects and solutions in four main areas: urban resilience, environment, energy, transportation, ICT

Instruments: Network of cities

Some of Network of Cities coverage:

CAT MED	EUROCITIES	EU CORE NET CITIES	SI TOUS LES PORTS DU MONDE

REVES	FISU + EFUS (ITALIAN and EUROPEAN FORUM FOR URBAN SECURITY)	EUROPEAN CITIES MARKETING

2010-2014 45 PROJECTS

2016 – 32 ongoing projects, 16 evaluating phase

2017 – 5 new project financed, 10 new ideas

Fondi Europei
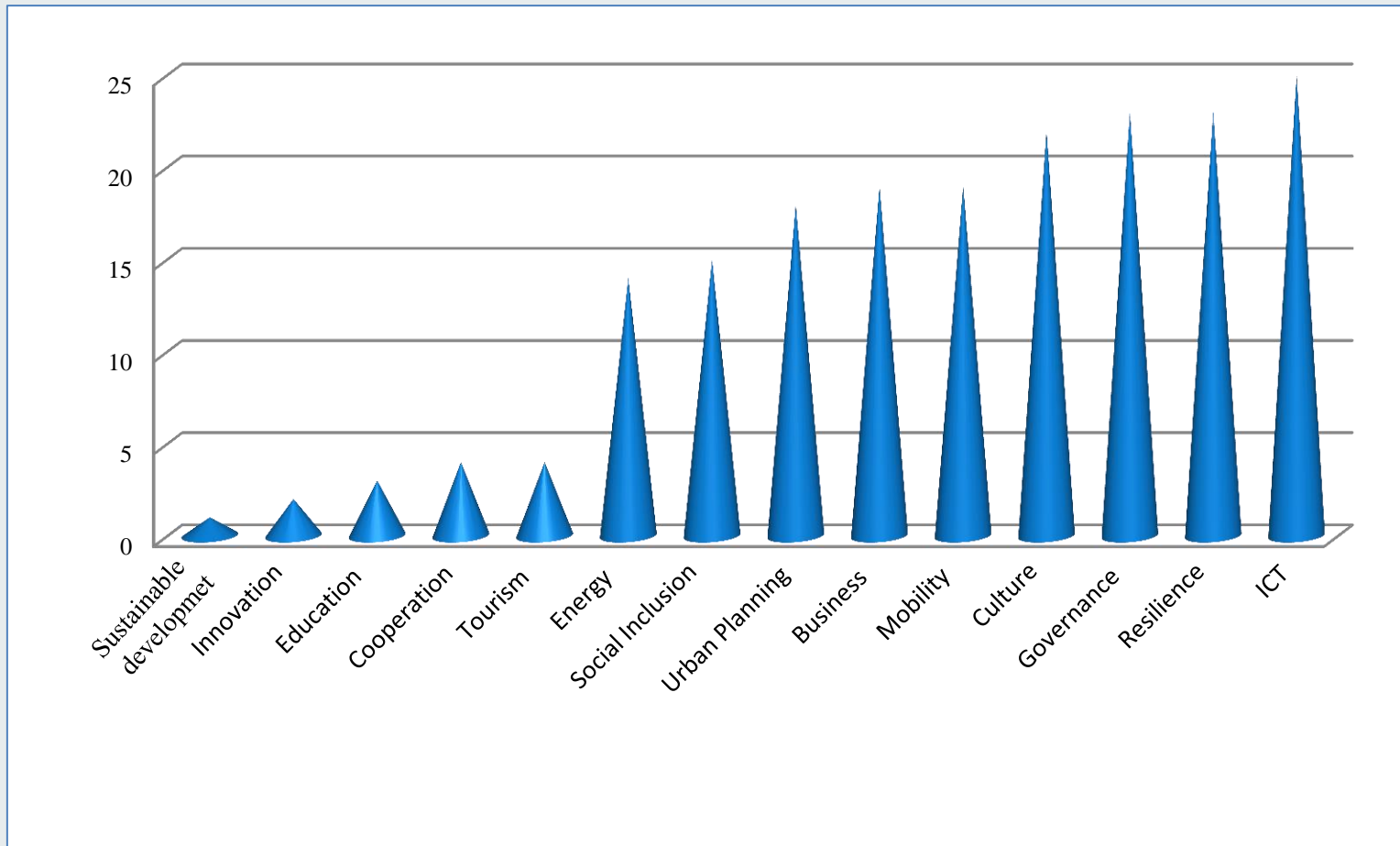Cifre in milioni di euro

Le città italiane più finanziate nel periodo 2010-14

Comune	Quota di finanziamento ricevuta	Valore medio di finanziamento per singolo progetto	Numero dei progetti
Genova	7.481.232	166.250	45
Torino	4.560.627	162.880	29
Venezia	3.796.320	180.777	21
Bolzano	3.686.383	921.596	4
Reggio Emilia	2.495.979	2.495.979	10
Milano	2.179.235	136.202	16
Firenze	2.070.409	108.969	19
Bologna	2.063.580	121.387	17
Bari	1.789.164	357.833	5
Roma	1.300.211	162.526	15

From Secolo XIX (07/02/2017) based on «Fondi Europei: la partecipazione dei comuni italiani» a study by Politecnico di Milano

La ricerca. L'accesso ai finanziamenti comunitari da parte dei municipi

La risorsa dei fondi Ue per smart cities e cultura

EU funding contribution to a smart city

'Geo'graphical information data

A basic strategic asset to implement the City's Information System framework

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Thank you

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